## ### BOC GASES

## The mandate:

- Find a method to predict seasonal demand patterns for a detailed customer level
- Produce these forecasts seamlessly from existing data streams
- Integrate these forecasts into production planning decisions

OC Gases is the industrial gases business of The BOC Group, the worldwide industrial gases, vacuum technologies and distribution services company

operations planning (S&OP) process to assure uninterrupted supply to all its customers. Previously, BOC had relied on periodic, high-level, spreadsheet forecasts, based on a

"Understanding product seasonality drives key decisions in managing our plant capacity and deploying resources. TimeTrends accurately predicts these effects, and has made our planning meetings really come to life."

John MacMaster, BOC Gases

operating in more than 60 countries. It produces atmospheric and nonatmospheric gases such as oxygen, nitrogen, argon and carbon dioxide for use in a wide variety of manufacturing applications. These applications span traditional industries such as steelmaking, petroleum refining, and food freezing, and also high-growth industries such electronics. and wastewater treatment.

With a network of dozens of plants stretched across the continental US, BOC is continuously assessing its monthly and longer-term sales and short-term historical view. These forecasts were not regularly refreshed, and there was little understanding of underlying customer demand patterns.

In a very capital intensive industry where plant capacities must be closely managed, identifying seasonal demand patterns is critical. With a broad historical base to build from, distinct seasonality patterns emerged that drove key decisions at periodic S&OP meetings.

Built upon an existing Data Warehouse environment, a multitiered forecasting hierarchy was created that retrieved up to 36 months of historical monthly data at the customer level to produce accurate 12 month forecasts. Once created, the *TimeTrends*® database is now automatically refreshed each month with additional demand data, without manual intervention.

Further, the forecast horizon can be easily extended to quarterly and annual timeframes, to support more strategic investment decisions.

Word of the benefits of *TimeTrends*® in the US has spread, and BOC Gases Australia recently implemented *TimeTrends*® for bulk industrial gases business. Back in the US, *TimeTrends*® is now being designed to support specialized cylinder production planning processes.



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